

**CURRICULUM VITAE**

**Name**

**Dr. Luca Barbero**

Educational and Professional Qualifications

**Master in International Business, University of California at Los Angeles (UCLA), 1992.**

**LL.D., Law University of Turin, 1990.**

**European Trademark Attorney** - admitted to practice before the Office for the Harmonization of the Internal Market (OHIM).

**Italian Trademark Attorney.**

Languages

**Italian; English;**

Spanish; French.

Experience with respect to domain names related Arbitration/ Mediation

**Specialized in Domain Names issues and the protection of Intellectual Property on the Internet since 1995.** Negotiated over 300 cases of abusive registration of domain names and assisted clients in litigation, mediation and arbitration in Italy and in other jurisdictions for Internet related matters.

**Drafted several complaints according to the Uniform Domain Name Dispute Resolution Policy and other arbitration procedures in Italy and other countries.**

**Founder and Partner of Studio Barbero** - Domain Name and Internet Consulting (Turin).

**Director of Barbero & Associates Ltd**, specialized in Domain Names registration, monitoring and management worldwide (London).

**Appointed WIPO Panelist on domain names in 1999 and also on IP matters in 2004. Regular Lecturer on IP issues** (*i.a.* for the Registry of the ccTLDs .it since 2001) **and Professor at Master courses organized by WIPO, ILO, University of Torino and University of Padova.**

|                      |                    |                               |                                |
|----------------------|--------------------|-------------------------------|--------------------------------|
|                      |                    | <i>As Arbitrator/Mediator</i> | <i>As Legal Representative</i> |
| <i>National</i>      | <i>Mediation</i>   |                               |                                |
|                      | <i>Arbitration</i> | <b>1 (Presiding Panelist)</b> | <b>Numerous cases</b>          |
| <i>International</i> | <i>Mediation</i>   |                               |                                |
|                      | <i>Arbitration</i> | <b>57</b>                     | <b>Numerous cases</b>          |

Experience with respect to IP related Mediation/Arbitration

**“The Evolution of International Arbitration in the EU: Jurisprudence and Professional Practice”**, Venice, September 2005.

**“WIPO Workshop for Mediators in Intellectual Property Disputes”**, World Intellectual Property Organization (WIPO), Geneva, June 2004.

**“WIPO Training Program on Domain Name Dispute Resolution Procedure”**, World Intellectual Property Organization (WIPO), Geneva, 1998.

Membership in professional bodies

**“Ordine dei Consulenti in Proprietà Industriale”** (the Professional Body of the Italian Intellectual Property Consultants).

**INTA** (International Trademark Association).

**ECTA** (European Communities Trademark Association).

Rotary International.